# Call to Be Family dba Lutheran Marriage Encounter North American Region <br> Annual Financial Report 2016 

## OVERVIEW

The 2016 Financial Report shows that we are statistically even with the 2015 results in several areas.

During the year we served the exact same number of newly encountered couples (196). A positive aspect is that the average couples per weekend increased from 8.9 to 10.3. However, the increase in couples per weekend is a result of holding 3 fewer weekends ( 19 vs 22 ). Thus, the improvements are a result of mixed blessings in our operations.

For the several years we had concerns about running out of financial reserves which had gone down from about $\$ 200,000$ to $\$ 70,000$ by 2014. If deficits continued like 2013 and 2014 our reserves would have been depleted in 2018. However, 2015 and 2016 resulted in a major turnaround, and we ended with a surplus in operating accounts over both years. The simplest measure of finances is the net assets on the balance sheet at the end of the year. Our operating accounts balance improved from $\$ 69,812$ to $\$ 111,026$ between 2014 and 2016. The table below reflects the impact of changes made in operations.

|  | Balance summary- <br> Operating acct | Annual <br> Change |
| ---: | :---: | ---: |
| 2013 | $\$ 79,374.21$ | $-\$ 28,441.04$ |
| 2014 | $\$ 69,811.66$ | $-\$ 9,562.55$ |
| 2015 | $\$ 101,762.93$ | $\$ 31,951.27$ |
| 2016 | $\$ 111,025.27$ | $\$ 9,263.34$ |
|  | 4-year average change | $\$ 3,211.02$ |

The DREAM Fund had reduced assets due to the expenses of $\$ 22,433$ for the marketing programs, $\$ 4,045$ for a grant to European Region for the Estonian weekend, and capital expenditures. The expenditures are offset by an increase in value of mutual; funds totaling $\$ 8,479.21$ and new donations of $\$ 388.34$. The Fund remains viable for a number of years at its current value of $\$ 89,110.66$ and projected future expenditures. However, we should keep in mind that investment gains reported in 2016 are not predictable and can actually be losses in a down market. Also, as the base of funds decreases the rate of gains will also decrease.

Our final balance sheet for 2016 separates the Reunion deposits and payments and makes adjustments for DREAM Fund items yet to be transferred to the Operating accounts.

|  | Adjusted Balance | Change from prior year |
| :--- | ---: | ---: |
| Operating account | $\$ 111,026.27$ | $+\$ 9,263.34$ |
| Reunion deposits less payments | $\$ 10,902.00$ | $+\$ 10,902.00$ |
| DREAM Fund balance | $\$ 89,110.66$ | $\$ 16,696.33$ |
| Total Assets |  | $\mathbf{\$ 2 1 1 , 0 3 8 . 5 3}$ |

Please note that the page-1 of Form 990 (attached) combines both operating and DREAM accounts because the IRS looks at our entire budget which makes direct comparisons with the operating account difficult.

## Weekend Statistics

During 2016 we received a suggestion to change the formulas to evaluate the financial viability of specific weekends. The former method was a simple calculation of what the facility bill was and how much donations were reported on the W/E finance Report. My personal consideration of that method was that it didn't have a lot of value in determining actual weekend finances. Thus, we changed the W/E Status Report (table) to subtract out the cost of presenters room and meals as those costs are considered to be covered by the application fee. Then, instead of considering the overall cost/donation we break it down on a per couple basis. Additionally, the average per couple donation is broken down into the non-deductible benefit of room and meals and the deductible (if positive) portion of their donation. My opinion is that this provides a better analysis of how weekend donations cover a couple's weekend costs. A small sample of these data with calculations is included below. This table shows the four Districts results and the NAR total with both the old formula results in column-1 and the new per-couple results. If you note the District-1 and 4 results which had average donations above the Facility amount; the W/E portion of the donation is capped at the facility cost with the extra shown as a charitable donation. This matches what we send out to couples on their yearend tax letter if they donate above the facility cost. The full report showing all data for each weekend and for each District is on the next page.

Partial chart of revised weekend finance formulas.

|  | Weekend | Ave. Facility | Ave. Cpl | Ave. Cpl | $\#$ |
| ---: | ---: | ---: | ---: | ---: | :---: |
|  | Net Inc $/$ <br> (Loss) | cost per <br> couple | W/E <br> Donation | charitable <br> donation | PC |
| District-1 | $-\$ 3,055.15$ | $\$ 274.22$ | $\$ 253.30$ | $\$ 48.07$ | 3.38 |
| District-2 | $-\$ 3,752.28$ | $\$ 341.20$ | $\$ 294.56$ | $-\$ 46.63$ | 3.00 |
| District-3 | $-\$ 4,908.24$ | $\$ 410.59$ | $\$ 352.46$ | $-\$ 58.14$ | 3.60 |
| District-4 | $-\$ 512.69$ | $\$ 440.19$ | $\$ 440.19$ | $\$ 50.49$ | 3.00 |
|  |  |  |  |  |  |
| NAR Aggregate |  |  |  |  |  |

As mentioned in the overview we had both positive and negative weekend results for 2016. On the positive side we encountered the same number of couples in 2016 as we did in 2015. This stabilization follows several years of declining numbers and can be seen as a hopeful sign. On the negative side, we held three fewer weekends in 2016 than in 2015. This continues a long trend of holding fewer weekends.

In reviewing old documents I found the 2000 Call To Be Family newsletter which tallied the number of couples encountered each year from 1975 to 2000. Those numbers are staggering in context of today's activity. Several years in the early 1980's had over 8,000 couples encountered. In the late 80's and 90's the numbers dropped consistently until we were encountering just over 1,000 couples in 2000 . We know the downward trend continued after 2000 to reach the levels we now see of 196 couples two years in a row. I don't have a distinct point in these statistics except to note that in changing from serving 8,000 couples to serving 200 couples we need to be ready to take necessary actions to ensure that our operating activities consider changes to keep costs consistent with current service levels. We have done this over the past 3 years but we need to maintain attention to our realities. (The newsletter is available at www.ILME.org under resources for previously encountered couples...old interests...CTBF Summer-Fall 2000 pgs 15-43.)

| NAR Statistics 2016 |  | $\begin{aligned} & \hline \text { Cpls/ } \\ & \text { WE } \end{aligned}$ | Lutheran Clerg, |  | $\begin{gathered} \text { Other Clergy } \\ \hline \text { Clergy } \end{gathered}$ | $\begin{gathered} \hline \text { Total } \\ \text { Donations } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Facilifies } \\ \text { Cost } \\ \hline \end{gathered}$ |  | Travel/PulpitCosts |  | NAR EXPENSE <br> @ \$150/ Cpl | Not incl NAR | Ave. Facility cost per couple | Ave. Cpl W/E Donation | $\|$Ave. Cpl <br> hharitable donatio | $\begin{gathered} \hline \# \\ \text { PC } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DISTRICTT | Area |  |  |  | Weekend |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Lutherans | Clergy |  |  |  |  | Net Inc / (Loss) |  |  |  |  |  |
| Date |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2/28/2016 | Myrtle Beach S.C. | 10 | 5 | 0 | 0 | \$ 3,915.00 | \$ | 4,593.27 | \$ | - | 1,500.00 | (678.27) | 382.77 | 382.77 | 8.73 | 2 |
| 4/10/2016 | Lancaster, PA | 13 | 15 | 0 | 0 | \$ 3,145.00 | \$ | 6,825.00 |  |  | 1,950.00 | $(3,680.00)$ | 401.47 | 241.92 | -159.55 | 4 |
| 4/17/2016 | Beachwood, OH | 9 | 4 | 0 | 0 | \$ 3,134.00 | \$ | 3,028.08 |  |  | 1,350.00 | 105.92 | 252.34 | 252.34 | 95.88 | 3 |
| 4/24/2016 | State College, PA | 9 | 10 | 3 | 0 | \$ 2,900.00 | \$ | 3,960.00 |  |  | 1,350.00 | (1,060.00) | 330.00 | 322.22 | -7.78 | 3 |
| 9/18/2016 | Canadensis, PA | 14 | 14 | 0 | 2 | \$ 7,978.00 | \$ | 6,491.00 | \$ | 137.64 | 2,100.00 | 1,349.36 | 360.61 | 360.61 | 209.25 | 4 |
| 10/2/2016 | Battle Creek, MI | 11 | 8 | 0 | 0 | \$ 2,820.00 | \$ | 3,008.44 |  |  | 1,650.00 | (188.44) | 200.56 | 200.56 | 55.80 | 4 |
| 10/23/2016 | Ludlow, PA | 11 | 16 | 0 | 0 | \$ 3,546.00 | \$ | 3,724.00 | \$ | 235.72 | 1,650.00 | (413.72) | 266.00 | 266.00 | 56.36 | 3 |
| 11/13/2016 | *Millersburg, OH | 12 | 16 | 2 | 0 | \$ 1,510.00 | \$ | 1,154.00 |  |  | 1,800.00 | 356.00 | 0.00 | - | 125.83 | 4 |
|  | *Pay your own W/ | h per | uple facility | t as zero |  |  |  |  |  |  |  |  |  |  |  |  |
| Totals |  | 89 | 88 | 5 | 2 | \$ 28,948.00 | \$ | 32,783.79 | \$ | 373.36 | 13350.00 | (4,209.15) | 274.22 | 253.30 | 48.07 | 3.38 |


|  |  |  |  |  |  |  | Not incl NAR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DISTRICT 2 <br> 2016 |  | $\begin{gathered} \hline \text { Cpls/ } \\ \text { WE } \end{gathered}$ | Lutherans | Lutheran Clergy | Other Clergy | Donations | Facilities Cost | Travel/Pulpit Costs | NAR EXPENSE <br> @ \$150/ Cpl | Weekend <br> Net Inc / (Loss | Ave. Facility cost per couple | Ave. Cpl W/E Donation | $\left\lvert\, \begin{gathered}\text { Ave. Cpl } \\ \text { hharitable donatio }\end{gathered}\right.$ | $\begin{gathered} \hline \# \\ \text { PC } \end{gathered}$ |
| Date | AREA |  |  |  |  |  |  |  |  |  | Calculated | fields |  |  |
| 04/1-3/16 | CIA | 11 | 12 | 1 | 0 | 3,811.00 | 4,151.70 | 0.00 | 1,650.00 | (340.70) | 276.78 | 276.78 | 69.67 | 4 |
| 04/22-24/16 | STL | 10 | 12 | 0 | 0 | 2,415.00 | 2,329.15 |  | 1,500.00 | 85.85 | 179.17 | 179.17 | 62.33 | 3 |
| 07/22-24/16 | DFW | 4 | 0 | 0 | 0 | 900.00 | 2,541.27 | 1,236.40 | 600.00 | $(2,877.67)$ | 363.04 | 225.00 | -138.04 | 3 |
| 11/11-13/16 | NIA | 7 | 8 | 1 | 0 | 2,300.00 | 2,919.76 |  | 1,050.00 | (619.76) | 324.42 | 324.42 | 4.15 | 2 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Weekend count |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Totals | 4 | 32 | 32 | 2 | 0 | 9,426.00 | 11,941.88 | 1,236.40 | 4800.00 | (3,752.28) | 341.20 | 294.56 | -46.63 | 3.00 |


|  |  |  |  |  |  | Donations | Not incl NAR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DISTRICT II <br> 2016 |  | Cpls/ WE | of individuals |  | Other Clergy |  | Facilities Cost | Travel/Pulpit Costs | NAR EXPENSE @ $\$ 150 / \mathrm{Cpl}$ | Weekend <br> Net Inc / (Loss | Ave. Facility cost per couple | $\begin{array}{c\|} \hline \text { Ave. Cpl } \\ \text { W/E Donation } \end{array}$ | Ave. Cpl <br> hharitable donatio | $\begin{gathered} \hline \# \\ \text { PC } \end{gathered}$ |
| Date | AREA |  |  |  |  |  |  |  | Calculated fields |  |  |  |  |  |
| 2/12/2016 | Brooklyn Center, MN | 21 | 20 | 1 | 0 | 6,860.00 | 9,151.68 |  | 3,150.00 | (2,291.68) | 366.07 | 326.67 | -39.40 | 4 |
| 2/12/2016 | Kearney, NE | 4 | 4 | 0 | 0 | 1,050.00 | 1,537.16 |  | 600.00 | (487.16) | 219.59 | 219.59 | 42.91 | 3 |
| 4/29/2016 | Walker, MN | 14 | 14 | 0 | 0 | 4,980.00 | 6,718.57 |  | 2,100.00 | (1,738.57) | 373.25 | 355.71 | -17.54 | 4 |
| 8/14/2016 | Omaha, NE | 11 | 22 | 1 | 0 | 4,230.00 | 4,552.00 |  | 1,650.00 | (322.00) | 325.14 | 325.14 | 59.40 | 3 |
| 10/23/2016 | Albert Lea, MN | 9 | 10 | 0 | 0 | 3,675.00 | 3,743.83 |  | 1,350.00 | (68.83) | 287.99 | 287.99 | 120.35 | 4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | - |
|  | Weekend count |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Totals | 5 | 59 | 70 | 2 | 0 | 20,795.00 | 25,703.24 | 0.00 | 8850.00 | (4,908.24) | 410.59 | 352.46 | -58.14 | 3.60 |


| $\begin{array}{r}\text { DISTRICT } 4 \\ 2016 \\ \hline\end{array}$ |  | $\begin{gathered} \hline \text { CpIs/ } \\ \text { WE } \end{gathered}$ |  |  |  | Donations | Not incl NAR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Lutherans | Lutheran Clerg] | Other Clergy |  | $\begin{aligned} & \text { Facilities } \\ & \text { Cost } \\ & \hline \end{aligned}$ | Travel/Pulpit Costs | NAR EXPENSE <br> @ \$150/ Cpl | Weekend | Ave. Facilify cost per couple | Ave. CpI W/E Donation | $\|$Ave. Cpl <br> haritable donatio | $\begin{gathered} \# \\ \text { PC } \end{gathered}$ |
| Date | AREA |  |  |  |  |  |  |  |  |  | Calculated | fields |  |  |
| 10/23/2016 | Northern CA | 9 | 14 | 1 | 0 | 5,491.00 | 3,816.00 |  | 1,350.00 | 1,675.00 | 318.00 | 318.00 | 292.11 | 3 |
| 11/6/2016 | Western WA | 7 | 9 | 0 | 1 | 2,360.00 | 4,547.69 |  | 1,050.00 | (2,187.69) | 454.77 | 337.14 | -117.63 | 3 |
|  | Weekend count |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Totals | 2 | 16 | 23 | 1 | 1 | 7,851.00 | 8,363.69 | 0.00 | 2,400.00 | (512.69) | 440.19 | 440.19 | 50.49 | 3.00 |



WORLDWIDE MARRIAGE ENCOUNTER
Lutheran North American and European Regions
WEEKEND STATISTICS - YEAR ENDING 2016


North American Region had 3 fewer weekends with the same number of lay and clergy couples.
North American PC Strength remained the same total with one less lay and one added clergy.
Average couples per weekend in NAR increased from 8.9 to 11.0 couples per weekend.
E.R. couples per weekend remained statistically the same with 6 fewer lay couples and 2 more clergy couples.

## EXPENSES

In 2015 I included a comparison of 2014 and 2015 weekend expenses as a percentage of total expenses. One key aspect of change was the increase in the weekend costs as a percentage of total expenses going from $73 \%$ to $79 \%$ between 2014 and 2015. For 2016 that improvement was reversed and the ratio dropped back to $73 \%$. However, when excluding the cost of the DEEPER in $2016(\$ 5,571.60)$ the ratio would improve to $77 \%$. As weekends are our primary mission, having a greater percentage of resources going to the mission is a positive result. As discussed in the Overview; we remain statistically in line with the past two years.

A key measure of results is the weekend costs (Facility, presenter travel, printing, etc.) per couple which dropped from $\$ 524$ in 2014 to $\$ 421$ in 2015 and increased slightly to $\$ 436$ for 2016. I estimate that the average room and meals per couple is about $\$ 300$ for 2016 which remains stable from the previous year. Considering these values; our current formula for the weekend quote remains valid. With the average couple facility cost of $\$ 300$ plus the $\$ 150$ add-on satisfies the total weekend costs per couple of $\$ 436$.

The charts on the next page show three years comparison of our expenses by category. The 2016 results show that we maintained reduced of costs for District meetings. The NAR, ILME, and Interfaith costs increased which is likely a result of cyclical scheduling related to the ILME meetings. The Reunion expenses are shown but those will be offset by registration fees and balances will be resolved during 2017

Details of expenses are shown on the 2nd page following, after the charts. One notation is that $77 \%(\$ 2,147)$ of other expenses are processing fees for financial transactions (Intuit credit cards, PayPal, Thrivent, etc.). The expense of processing fees is about $3.75 \%$ of the revenues generated from these sources. The remaining "other" is a remarkably small portion of total expenses and includes items such as WWME and music licensing, non-weekend printing \& postage, ILME website hosting, and non-weekend supplies.

It should be somewhat evident from the charts and details that the area we have the most control is in administrative meeting costs. The change from $\$ 42,000$ in meeting costs in 2014 to $\$ 27,000$ in 2016 is what is keeping this ministry financially viable. Additionally, the general increase in post-weekend donations adds to our ability to stay in the black.


|  |  | onsolidated | Year-to-Date | NAR YTD | Districts YTD | DREAM + NAR | DREAM |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expenses |  |  | OPERATING |  |  |  |  |
|  | ADMINISTRATIVE |  | 2016 Totals | NAR YTD | Districts YTD |  |  |
| 6100 |  | Area Expenses (Petty Cash) | - | - | - | - |  |
| 6110 |  | Bank Charges | 761.11 | 771.11 | (10.00) | 831.11 | 70.00 |
| 6120 |  | Echo/Intuit Credit Card Processing Fees | 81.75 | 81.75 | - | 81.75 |  |
| 6140 |  | Pay Pal Processing Fees | 1,304.20 | 1,304.20 | - | 1,304.20 |  |
| 6150 |  | Postage/Shipping - non-weekend | 218.45 | 167.45 | 51.00 | 218.45 |  |
| 6160 |  | Printing \& Copying - non-weekend | - | - | - | - |  |
| 6170 |  | Website Development and Maintenance | - | - | - | 22,443.88 | 22,443.88 |
| 6175 |  | Internet Fees | 275.00 | 275.00 | - | 275.00 |  |
| 6180 |  | Tax Return Preparation | - | - | - | - |  |
| 6182 |  | Insurance/Bonding | - | - | - | - |  |
| 6184 |  | WWME Licensing | 783.00 | 783.00 | - | 783.00 |  |
| 6186 |  | Washington State Corp. registration | - | - | - | - |  |
| 6190 |  | Administrative Supplies non-weekend | 378.93 | 378.93 | - | 378.93 |  |
| 6199 |  | Other Miscellaneous (Explain on page 2) | 972.27 | 359.27 | 613.00 | 972.27 |  |
|  |  |  |  |  |  | - |  |
|  |  | Operating Expense Sub-Total | 4,774.71 | 4,120.71 | 654.00 | 27,288.59 | 22,513.88 |
|  | MEETINGS |  |  |  |  |  |  |
| 6200 |  | Reunion | 2,859.40 | 2,859.40 | - | 2,859.40 |  |
| 6320 |  | District Facility | 3,426.34 | 1,089.00 | 2,337.34 | 3,426.34 |  |
| 6322 |  | District Travel | 934.74 | 531.68 | 403.06 | 934.74 |  |
| 6324 |  | District Pastoral Supply | - | - | - | - |  |
| 6330 |  | NAR Facility | 4,202.85 | 4,202.85 | - | 4,202.85 |  |
| 6332 |  | NAR Travel | 4,599.51 | 4,599.51 | - | 4,599.51 |  |
| 6334 |  | NAR Pastoral Supply | - | - | - | - |  |
| 6340 |  | Interfaith Meeting Travel | - | - | - | - |  |
| 6342 |  | Interfaith Membership Expense (Foundation) | 200.00 | 200.00 | - | 200.00 |  |
|  | INTERNATIONAL |  |  |  |  |  |  |
| 6400 |  | ILME Travel \& Lodging | 2,861.65 | 2,861.65 | - | 2,861.65 |  |
| 6410 |  | ILME Meeting Facility Expense | 2,140.02 | 2,140.02 | - | 2,140.02 |  |
| 6420 |  | ILME Meeting Administrative Expense | 274.00 | 274.00 | - | 4,319.00 | 4,045.00 |
|  | TRAINING |  |  |  |  |  |  |
| 6800 |  | Deeper Facility | 1,840.00 | 1,840.00 | - | 1,840.00 |  |
| 6810 |  | Deeper Travel | 3,731.50 | 3,142.10 | 589.40 | 3,731.50 |  |
| 6850 |  | Deeper Pastoral Supply | - | - | - | - |  |
|  |  |  |  |  |  | - |  |
|  |  | Meeting \& Deeper Sub-total | 27,070.01 | 23,740.21 | 3,329.80 | 31,115.01 | 4,045.00 |
|  | PROGRAM |  |  |  |  |  |  |
| 6900 |  | Weekend Program Facility Expense | 75,446.94 | 33,098.45 | 42,348.49 | 75,446.94 |  |
| 6920 |  | Weekend Presenter Travel Expense | 6,514.78 | 373.36 | 6,141.42 | 6,514.78 |  |
| 6940 |  | Weekend Pastoral Supply Expense | 297.68 | 297.68 | - | 297.68 |  |
| 6950 |  | Weekend postage, Printing \& Supplies | 3,157.71 | 782.73 | 2,374.98 | 3,157.71 |  |
|  | Weekend Sub-total $\quad 85,417.11$ |  |  |  |  |  |  |
|  |  |  |  | 34,552.22 | 50,864.89 | 85,417.11 | - |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 143,820.71 | 26,558.88 |

## REVENUE

Details of revenues for 2016 and the two prior years are shown on the attached consolidated spreadsheet with a summary in the graphs on the next page.

During 2014 we sought to increase revenues through non-weekend donations. Analysis shows that the increase in total non-weekend donations continued into 2015 with a slight increase in these donations as a percentage of total revenue. The actual dollar amounts dropped in 2015 most significantly with lower donations back of reimbursable expenses. This is no doubt largely a result of much lower meeting and travel costs which means there are fewer expenses to donate back. As with 2014 we did not have the costs of a DEEPER which skews results compared to other years

The following table and graph shows the annual surplus or shortfall of revenues and expenses in prior years: The 2016 value excludes the Reunion revenue and expenses as these are exceptions to normal operations.

| $\mathbf{2 0 0 6 - 0 7}$ | $\mathbf{2 0 0 7}-\mathbf{0 9} *$ | $\mathbf{2 0 1 0}$ | *2011 | *2012 | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $-4,811$ | $-26,440$ | $-17,158$ | $+15,735$ | $+22,198$ | $-28,857$ | $-10,057$ | $+30,582$ | $+9,263$ |

*2011 and 2012 include exceptional revenues from the Hillman estate and the Reunion

*Years 2007-09 are average over two reporting periods as we change our fiscal year to the calendar year.

The takeaway from the chart and table above is that we seem to have stabilized our financial operations over the past two years. For continued financial stability it is imperative that we remain focused on the details as we move forward.



## DREAM Fund

The table below shows the 2016 balances for the DREAM Fund.

| 2016 DREAM FUND | $\mathbf{1 2 / 3 1 / 1 2}$ | $\mathbf{1 2 / 3 1 / 1 3}$ | $\mathbf{1 2 / 3 1 / 1 4}$ | $\mathbf{1 2 / 3 1 / 1 5}$ | $\mathbf{1 2 / 3 1 / 1 6}$ |
| :--- | :--- | :--- | :--- | :--- | :---: |
| Morgan Stanley Mutual Funds | $67,656.41$ | $85,128.64$ | $91,230.02$ | $88,786.49$ | $90,634.74$ |
| Morgan Stanley cash position | $27,884.85$ | $27,792.66$ | $27,700.44$ | $2,651.09$ |  |
| T Rowe Price MM checking |  | $22,206.92$ | $7,367.82$ | $11,368.85$ | $2,479.85$ |
| Vanguard Temporary account <br> for donation of securities |  |  |  | $3,000.56$ |  |
| Amount due to operating <br> accounts for grant to European <br> Region to support the 2016 <br> Estonian weekend. |  |  |  | $-\$ 4,045$ (incl <br> transfer fee) |  |
| In Operating Fund accounts | $33,367.09$ |  |  | $\$ 1,342.40$ | 41.07 |
| TOTAL BALANCE | $\mathbf{1 2 8 , 9 0 8 . 3 5}$ | $\mathbf{1 3 3 , 5 4 6 . 0 6}$ | $\mathbf{1 2 6 , 2 9 8 . 2 8}$ | $\mathbf{1 0 5 , 8 0 6 . 9 9}$ | $\mathbf{8 9 , 1 1 0 . 6 6}$ |

The Morgan Stanley balances reflect unrealized gain in value.
The cash in NAR accounts reflect the following transactions:

- 388.34 owed to DREAM Fund from donations during 2016
- $\$ 347.27$ payable from DREAM Fund for capital equipment...(Min check is $\$ 500$ ).
- This leaves DREAM Funds held in the operating account of $\$ 41.07$ (Min deposit is $\$ 100$ )
- Negative \$4,045 in wire transfer and fes for Estonian Weekend grant

12-31-16 Credit for memorial donations in NAR accounts +388.34 (transfer pending) Following is a list of memorials totaling $\$ 388.34$ credited to the DREAM Fund:

| 2016 DREAM Fund donations |  |  |
| :---: | :--- | :--- | :--- |
| Date | Amount | Description |
| $6 / 13 / 2016$ | $\$ 142.14$ | DREAM donations from expense forms |
| $8 / 11 / 2016$ | $\$ 100.00$ | DREAM Donate to honor Presley 50th anniv |
| $9 / 26 / 2016$ | $\$ 25.00$ | DREAM donation in honor of Doris Olsen |
| $12 / 10 / 2016$ | $\$ 121.20$ | Monthly donation of \$10.10 through Thrivent Simply Giving |

DREAM transaction details are shown on the following page.


We wish to pass on thanks to the District Finance couples for their attention to their tasks and their prompt reporting of District finances.

Following is a list of actions accomplished in 2015:

- Finalized transfer of donated securities for a 2015 weekend totaling over $\$ 2,000$.
- Incorporated changes in how weekend donations are recognized such that the application fee is considered as a non-deductible fee to cover weekend expenses for presenter room, meals, travel, pulpit supply and materials such as workbooks. And recognized the administrative add-on of $\$ 150$ to be a charitable donation for continuing the ministry. The cost of room and meals continues to be considered a non-deductible direct benefit to attendees.
- Continued Consolidation of donations from all sources into a single database and sent a single Tax letter from NAR Finance instead of from NAR and each District. For 2016 the tax letter included recognition of charitable donations above the cost of direct benefits for weekend attendees. Out of 300 letters sent only a few were returned with incorrect addresses and only a few errors were reported. This was a major improvement from the prior year.
- Had an informal review of financial processes by John Heins while he was visiting after a weekend. One recommendation he gave was to transfer some of our operating funds into a money market account to gain some return of interest on funds not needed for operations. We have over $\$ 70,000$ in the PayPal account which could be transferred out.
- Revised the formulas for reporting weekend statistical results. The revised formulas calculate the average donations per couple toward their room and meals with any amount less or more that the room and meals considered as a positive or negative charitable donation. The average per couple amounts are summarized by District and for the Region. Using this formula the average per couple charitable donation for NAR is $-\$ 41.94$. Or, in other words, $\$ 41.94$ per couple of facility costs is covered by post-weekend donations or other revenue.

Proposed actions for 2017 are:

- Transfer surplus operating funds into a new money market account to increase interest earnings.
- Approve a revised Corporate Resolution reflecting new NAR Executives and any other changes.

Following this narrative are the following attachments:

1. Proposed resolution to be updated and approved each time an officer or director position changes.
2. Page-1 of IRS Form 990 which summarizes finances for combined operating and DREAM accounts..

Respectfully submitted,

## Dean \& M Marcia Redman

Dean \& Marcia Redman, NAR Finance

Pending updates for the July NAR Meeting.

## Call To Be Family, dba Lutheran Marriage Encounter <br> Resolution

The following resolution will be considered for adoption by consensus action of the North American Region of call To Be Family, dba Lutheran Marriage Encounter at the Board meeting July, 14-15, 2017:

This organization is a tax exempt corporation registered in the State of Washington as a non-profit corporation under UBI\# 601427528. The registered agent for the corporation is: Carl Presley, 4420 51st Ave NE, Seattle, WA 98105-4933
We are a public charity (determination letter 1978) under the rules of the U.S. Internal Revenue Service and are classified as a $501 \mathrm{c}(3)$ organization. Our federal EIN is 91-1003177. Our charitable tax filing (Form 990) is on file with the IRS, on our International website www.ilme.org, or available by request.
Our website for weekend application and program information is www.godlovesmarriage.org.

Principal Corporate officers of this organization are:

| Stephen Rufe | Ed Kast | Charlotte Ricks | Dean Redman |
| :--- | :--- | :--- | :--- |
| President | Vice President | Secretary | Treasurer |
| 5001 Coral Gables Dr | 4449 Windemere Dr | 1220 Gift Ave. | 3615 Amberidge Dr |
| Parma, OH 44134 | Saginaw, MI 48603 | Peoria, IL 61604 | Chapel Hill, NC 27514 |
| $440-887-0070$ | $989-791-4172$ | $309-682-7273$ | Ph 919-797-0501 |
| srufe@sbcglobal.net | edemkast@sbcglobal.net | Dcrlme1094@comcast.net | narfinancecouple@gmail.com |

This organization has no fixed business address. Official business is conducted out of the homes of volunteers. Official business contacts may be to one of the appropriate corporate officers listed above.

Formal actions of the organization are made by the Board of directors as listed below. Directors serve jointly as husband and wife with one vote per couple.

- North American Region Lay Executive
- North American Region Clergy Executive
- District 1 Lay executive
- District-1 Clergy Executive
- District-2 Lay Executive
- District-2 Clergy executive
- District-3 Lay Executive
- District-3 Clergy Executive
- District-4 Lay Executive
- District-4 Clergy Executive

Steve \& Sue Rufe
Ed \& Emily Kast
David \& Jean Fell
Kevin \& Raye Guynn
Roger \& Chris Williams
Dan \& Judy Teuscher
Larry \& Coke Guilfoile
Dave \& Elsa Larson
Ron \& Nancy Hawkes
Ted \& Marty Hartman

This Resolution hereby adopted

Steve Rufe, President

Charlotte Ricks, Secretary

## Date

Date

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- Do not enter social security numbers on this form as it may be made public.
- Information about Form 990 and its instructions is at www.irs.gov/form990.




## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.


[^0]For Paperwork Reduction Act Notice, see the separate instructions.
Cat. No. 11282Y


[^0]:    May the IRS discuss this return with the preparer shown above? (see instructions)

